



rowland+broughton
architecture and urban design

FOR IMMEDIATE RELEASE

SNEAKY'S TAVERN WINS COLORADO INTERIOR DESIGN AWARD

Aspen Ski Co Eatery in Snowmass Base Village Brings Home Hospitality Honor

Snowmass Village - May 13, 2009

Aspen and Denver based **Rowland+Broughton Architecture and Urban Design** was recognized by the American Society of Interior Designers (ASID) for the design of Sneaky's Tavern in Snowmass Village. The Colorado chapter presented the firm with an Interior Design Award in the category of Hospitality Under 10,000 Square Feet at an awards gala at the Hyatt Regency in Denver last week. ASID's annual Interior Design Awards recognizes work by architecture and interior design firms across the state for exemplary design of commercial, hospitality, municipal, institutional and residential projects.

Sneaky's Tavern, owned by Aspen Skiing Company and operated by the Snowmass Club, opened in Snowmass Village at the Base of Elk Camp Gondola in November. The design of the space beat out hotel lobbies, spas, salons and restaurants across the state for the honor. "It was great working with a client that shares our enthusiasm for sustainable building; we have a great deal of respect for Aspen Skiing Company" said John Rowland, AIA.

The project team's goal was to create a modern American tavern that locals and visitors could enjoy year round. The palette of materials and furnishings were selected for their natural warmth, sustainability and timeless appeal. A variety of flexible seating environments were designed to host lunch during the ski day, après ski crowds, casual dining, alfresco dining and private events. Natural light and mountain views are pulled deep into the restaurant by keeping the bar at the front of the restaurant open. An entire wall of sliding storefront windows completely opens up the bar to a large outdoor terrace and the mountain beyond, an epic location for happy hour!

Principals John Rowland, AIA, and Sarah Broughton, AIA worked with firm designers Brandt Shwayder and Jason E. Goldberg serving as design architects for the project. The firm is currently working the Wheeler Opera House expansion and several projects at Denver International Airport. Neenan Archistruction served as architect of record and design/build contractor for Sneaky's Tavern.

Rowland+Broughton is a 12-person architecture and urban design firm with offices in both Aspen and Denver, Colorado. Having both an urban and small town office has given the firm the opportunity to work on a wide range of project types and sizes. Their diverse project portfolio includes commercial, hospitality, high-end residential, interior design, institutional, master planning and new town planning.

Architectural Photography by Brent Moss, photo credit appreciated: © BrentMossPhoto.com

For more information visit www.rowlandbroughton.com

Media Contact:

Erin Singrin
Rowland+Broughton
Architecture and Urban Design
3377 Blake Street #106
Denver, CO 80205
t 303.308.1373 f 303.308.1375
erin@rowlandbroughton.com

aspen
denver
online

117 s. monarch street, aspen co 81611 + t 970.544.9006 + f 970.544.3473
3377 blake street #106, denver co 80205 + t 303.308.1373 + f 303.308.1375
www.rowlandbroughton.com + office@rowlandbroughton.com