

FALL 2016

Colorado

CONSTRUCTION & Design

HOTELS HOSPITALITY ROUND-UP
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Hospitality Round Up

by Sean O'Keefe

As

previous editions of the Round Up have shown, construction in Colorado continues to boom in virtually every market as the state's population surges. The latest Census Bureau data indicates that Colorado is the nation's second-fastest growing state with a 2% annual growth rate in 2015. And, of course, once people are here, settled in and making a living taking advantage of the state's abundant recreational opportunities is only logical. In this edition of the Round Up we look at the horizon of leisure – from waterparks to film centers, boutique hotels to drinking and dining out – there is a destination for most every appetite coming our way.

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The Limelight Hotel Part of Substantial Upgrades at Snowmass Base Village

More than a decade in the making, a complete destination make-over that began in 2002 is finally ready to move forward at the base of Snowmass Mountain. Though portions of the original plan were built, much of the anticipated development was derailed by city permitting and entitlement procedures, a series of lawsuits, and eventually the 2008 recession. OZ Architecture has maintained a connection to the development and proceedings for all of these years and is finally ready to join the developers Related Snowmass and Aspen Skiing Co. in reaping the rewards for seeing the full vision to fruition.

Aspen Skiing Co. will open its third Limelight Hotel following successes in Aspen and Ketchikan, Id. The 102-room, 105,000 sq.ft. hotel will feature 15 condo units, spaces designed for multi-generational uses and a diversity of

programs, along with a pool, fitness center and clubhouse and boasts an eco-friendly, outdoor adventure mentality. The Limelight is expected to break ground in the spring of 2017 with a fall 2018 completion.

Related Snowmass is expected to also deliver several long-planned updates including new arrival buildings and site improvements. In the center of the village OZ Architecture is partnering with Aspen-based Harry Teague Architects on the Snowmass Discovery building, which is anticipated to house the future Ice Age Discovery Exhibition. Other plans for the Snowmass Base Village Plaza improvements include transforming the existing, partially constructed garage and buildings into the village of tomorrow.

Image Credit: OZ Architecture



Aspen's Historic Hotel Jerome to Add Eight Keys in 2017

Design services are in progress for renovation and expansion of the Hotel Jerome and the Aspen Times Building in Aspen, Colorado with Rowland+Broughton Architecture in the lead role. Built in 1889 and listed on the National Register of Historic Places, Hotel Jerome is an Aspen landmark recognized as one of the great hotels of the American West. The design seeks to expand the hotel's guest capacity by adding a total of eight new keys, through renovations to existing spaces and an addition adjacent to the Aspen Times Building. The new rooms will enable the Hotel Jerome to attract multi-generational families who desire a residential designed room. The new units can be configured in a variety

of different ways with a maximum unit size of 1,864 sq.ft. per floor.

The design received approval from the Aspen City Council in May of 2016 and is appreciated for both adding new beds to the town's hospitality profile while also respecting the historic heritage of the existing streetscape. New amenities added to Hotel Jerome include a revitalized courtyard between the two buildings with a pool deck and patio. Ground breaking for the project is anticipated for April of 2017 with construction completion projected for December 2017.

Image Credit: Rowland+Broughton Architecture