

# DESIGN

## Limelight Ketchum aims to provide home base for guests

Colorado-based **Limelight Hotels** has opened a boutique property in Ketchum, ID, adjacent to the Sun Valley ski area. Limelight Ketchum provides sweeping views of Bald Mountain—which skiers affectionately call “Baldy.” It is a new-construction hotel, just shy of 175,000 sq. ft., with 111 guestrooms and 14 private residences on the fourth and fifth floors.

Interior design firm Rowland+Broughton—also heralding from Colorado—provided the motif that designer Chelsea Lawrence described as “a walk through the woods.” The overall design theme established the hotel as a community “base camp” where guests can start and end each day. Lawrence said, “We try to design timelessly—but in terms of trends, a lot of these owners and management groups want to cater to travelers, but also be relevant for locals. We have to be cognizant and design toward the local aesthetic.”

The hotel itself has a big focus on public space and the main lobby is meant to be an artistic, minimalist take on a walk through a woodsy trail. “When you walk into the lobby under this porte-cochere, there’s a wood trellis and beams above—then it breaks up throughout the lobby, but conceptually you’re still following that trail through the woods,” Lawrence said. “Then the lobby opens up with this large lighting feature and open fireplace, so essentially it’s like guests are gathered around a campfire under the stars.”

Limelight Ketchum was also thoughtful in providing modern amenities for guests. Each guestroom offers custom elements, such as entry benches, banquettes, rift sawn white oak veneer cabinetry and built-in storage.

The color palette throughout the hotel includes natural environmental colors, and primary materials include white oak, reclaimed barn wood, blackened steel and natural stone and fibers.

