

aspen 234 e hopkins ave, aspen co 81611 + t 970 544 9006 denver 1830 blake st, ste 200, denver co 80202 + t 303 308 1373 visit www.rowlandbroughton.com



ROWLAND+BROUGHTON ARCHITECTURE/URBAN DESIGN/INTERIOR DESIGN RECOGNIZED WITH A 2017 NEWH TopID AWARD, HONORED AT ANNUAL HAUTE SEAT EVENT

ASPEN, CO — May 9, 2017 — Rowland+Broughton Architecture/Urban Design/Interior Design was recognized with a Rocky Mountain Chapter TopID award by the Network of Executive Women in Hospitality/The Hospitality Industry Network (NEWH). The recognition was honored at the NEWH Rocky Mountain Chapter's annual Haute Seat Spotlight Edition event, which took place on April 20 at the Daltile Showroom in Denver.

"It is an honor to be recognized by the Rocky Mountain Chapter for our firm's hospitality design work," notes Rowland+Broughton Interior Designer Chelsea Lawrence, NCIDQ. "Being named a NEWH TopID firm is a testament to the efforts of our talented, hard-working team and to our fearless leaders, Sarah Broughton and John Rowland, who are dedicated to encouraging and supporting the efforts of NEWH."

Each of the 22 NEWH Chapter boards was invited to participate in this significant program, intended to recognize and promote the best in the hospitality industry. The prestigious honor is determined through a nomination and anonymous voting process by the boards, with strict guidelines set forth by the NEWH Executive Committee.

Criteria for nominations include consideration of a firm's quality design work in the hospitality industry, membership and support the firm has provided their NEWH chapter, and projects with photography completed within the last 18 months. Not only are firms acknowledged by their local community as a leader in hospitality design, they are also celebrated internationally across the vast network of professionals in the industry.

"Being recognized among such an esteemed collection of firms reinforces our commitment to excellence in the hospitality industry," adds R+B Principal Sarah Broughton, AIA. "Mentoring and connecting with industry leaders is a vital, ongoing part of R+B's cultural DNA, and we look forward to continuing to support NEWH's efforts on the local level and beyond."

The TopID award was accepted by Broughton and Lawrence, along with R+B's Senior Interior Designer Jayna Kline, ASID, IIDA. Lawrence is currently serving as NEWH President.

About NEWH

NEWH is the premier networking resource for the hospitality industry, providing scholarships, education, leadership development, recognition of excellence, and business development opportunities. It's about Scholarship, Education, and Business Networking. Members of NEWH, Inc. are professionals actively engaged in development, management/ operations, architecture, communications, design, distribution, education,

manufacturing, production, purchasing, and sales of the Hospitality, Foodservice, Senior Living and related industries.

About Rowland+Broughton Architecture/Urban Design/Interior Design

14 Years Strong, Rowland+Broughton Architecture/Urban Design/Interior Design is a progressive, multifaceted "think tank" of 40 design professionals. With studios in Aspen and Denver, Colorado, the firm's mountain and urban sensibilities enhance a wide spectrum of projects, including custom residential, commercial, hospitality, interior design, and new town and institutional master planning.

To see what else we're up to, visit <u>www.rowlandbroughton.com</u>, and follow us on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>LinkedIn</u> and <u>Houzz</u>.

For images or interviews, contact: Suzannah Johnston, Office Concierge suzannah.johnston@rowlandbroughton.com

Rowland+Broughton Architecture/Urban Design/Interior Design 234 E. Hopkins Avenue Aspen, CO 81611 970-544-9006

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