

W Aspen

W Aspen eyes debut in July

Scheduled for Summer 2019 – 88 Rooms



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W Aspen is considered a boutique hotel. It will have 88 guest rooms along with 11 residences spread over the building's top floors — the fourth story on the west side, the third story on the east side.

The residences, comprised of six three-bedroom units and five two-bedroom units, come in one-tenth fractionals, ranging in price from approximately \$550,000 to the mid \$700,000s, according to R.J. Gallagher of Forte Aspen, which is handling marketing and sales for the Sky Residences.

The new property will create roughly 140 to 160 full-time jobs, according to Durrer, a Marriott International employee since 1997. Durrer and his family moved to Aspen in August.

The hotel replaces the former 90-room Sky Hotel, a popular haunt for the local crowd in large part because of its slope-side, public pool.

The public also will be able to enjoy W Aspen's rooftop patio bar with a pool and hot tub, fire pits, a dance floor, a cabana and panoramic views of Aspen Mountain, among other features.

New York City-based Fortress Investment Group LLC is providing construction financing, while the general contractor is Haselden Construction of Denver. Rowland+Broughton Architecture and Urban Design of Aspen is the architect, while Nemaworkshop of New York City is handling interior design. Bluegreen of Aspen is handling the landscape architecture. Vann Associates of Aspen is the project planner.

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