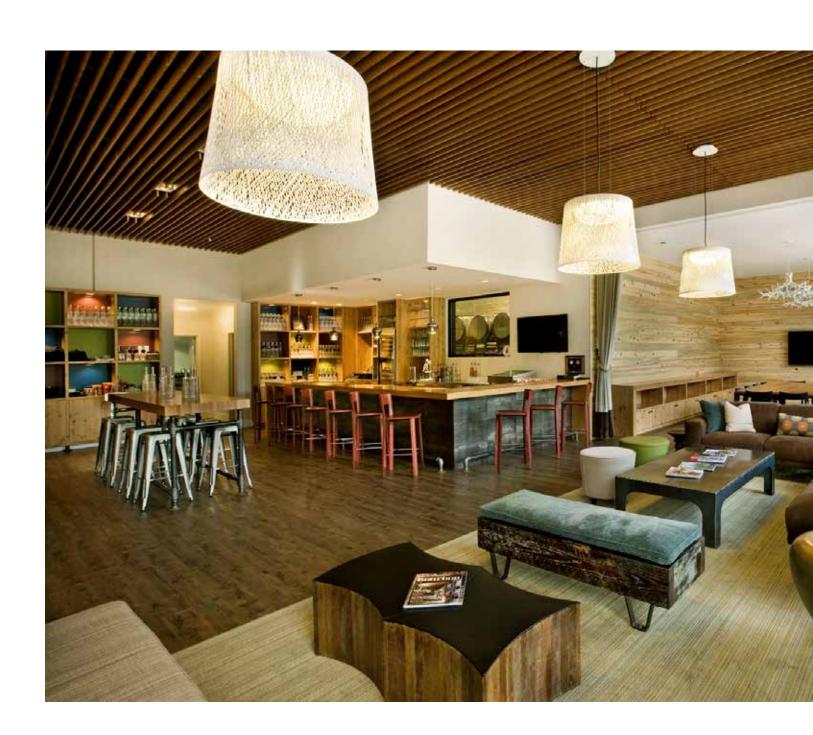
commercial





firm overview

Rowland+Broughton Architecture and Urban Design was established in 2003. Today R+B is a bustling design 'think tank' consisting of architects and interior designers with offices in Aspen and Denver, Colorado.

Having both an urban and small town office has given us the opportunity to work on a wide range of project types and sizes. Our diverse project portfolio includes commercial, hospitality, custom residential, interior design, institutional master planning and new town planning.

R+B has earned the reputation as a critically thinking architecture and urban design firm with extraordinary creative design solutions dedicated to getting projects built! Our highly skilled team ensures each project is completed to the highest standard. Complete collaboration between our offices is facilitated by a robust technological infrastructure, the R+B quality control manual, and continuous attention to communication culminating in over 100 built projects.

At R+B, it is our philosophy that architecture, landscape, planning, interior design and urban design are all interdependent. We

approach each project with an understanding of its regional and environmental impact as well as the social and personal needs it must meet. As a result we enjoy working with a considerable number of repeat clients. R+B aims to incorporate sustainability into every project. This is achieved by listening to our client's design goals, researching new green technologies, and then testing materials and applications before applying our findings to satisfy our clients.

We are leaders in our community with service on commissions and committees, and leaders in the design industry with awards from professional associations and publications. Our firm is comprised of architects and interior designers that are members of AIA, ASID, and NEWH. Additionally, many of our designers are LEED and NCIDQ certified. Our award-winning Colorado architecture firm has been honored with multiple awards and accolades!

Rowland+Broughton is passionate about design and loves sharing this enthusiasm with others! Our goal is to continue surprising and delighting our clients with excellent service and unexpected thinking.



commercial



COMMERCIAL DESIGN

R+B embrace the ideals set forth by their discerning clientele to create successful, viable commercial spaces. R+B is committed to delivering an artistic vision while holding fast to a budget and deadline. From creating well planned office spaces to adding penthouse condominiums, the whole team is adept at space planning and sustainable design. When it comes to creating new retail opportunities with storefront appeal, or welcoming the challenge of a historic redevelopment, R+B utilize the most innovative solutions by focusing on great design, communication, and collaboration.





design process

RESEARCH & ANALYSIS

The R+B process is a multi-faceted approach which includes architecture and interior design. At the start of every project, we seek out the facts about the projects that inform the opportunities and parameters. These facts include existing conditions, zoning and land use code, building code, budget and schedule. The owner's program is also critical to our analysis so that the end result meets the goals of the project. Concepts, schemes and designs are drawn into spaces in order to ensure that they are feasible, scalable and functional. ultimately, Meticulous measuring is performed for accuracy and design precision. Simultaneously, precedents and inspirations studied to confirm that the design is aesthetically pleasing, sophisticated and timeless.

CONCEPTUAL DESIGN

Design concepts are derived from experience, context, history, program, and the environment. As designers, we are constantly inspired by our travels and the environment around us. We value the relationship with the client and our collaborative process enhances the design. Concepts are presented with detailed drawings that coordinate with the interior design concepts. Furniture, fabrics and finishes are assessed in order to confirm their appropriateness.

DESIGN PRESENTATION

We put ourselves in the shoes of our clients and present the design in an easy to understand manner. Hand sketches, physical and computer models, colorful photos and scaled drawings are all used to represent the

design concepts. We work between plans and interior elevations to ensure that the design is thoughtful and the appropriate scale.

IMPLEMENTATION

The success of all of our projects is a combination of detailed and understood drawings specifications plus an active role in the construction process. We attend weekly site meetings well before the construction occurs so that questions can be answered. During construction, the weekly meetings continue so that the design is realized and executed to the highest standard. Above all, we have tenacity that begins with organization on the design front end and the final details at the end of the project. We love to build and see each of our projects through to the end!



first meridian denver, colorado

Size: 20,390 square feet

The 1970's era building in the Denver Tech Center featuring quirky circular stairs and split-face cmu block receives an updated space plan as well as new interior and exterior finishes. The lobby's new barrel vault ceiling leads visitors to a custom reception desk of concrete, wood veneer, and 3-form resin design feature. The first floor features a caféstyle break room for employee interaction and for entertaining consultants.







rowland+broughton architecture / urban design / interior design

crandall building

aspen, colorado

Size: 19,348 square feet

R+B won the Aspen Historic Preservation 2012 Commission's Annual Award for outstanding historic commitment preservation with the Crandall Building renovation and restoration. With R+B's leadership through the public process, the project team obtained Aspen's first voluntary commercial post-war landmarked building from the City of Aspen. The project preserves the building's original unique form and fenestration, and adds a rooftop addition that complements the existing modern architectural vocabulary. With respect to the late artist and architect, Thomas W. Benton, the remodel/addition of the Crandall Building brings this iconic 1970's building up to 21st century standards. Significant upgrades to the mechanical, electrical and plumbing systems maximize energy efficiency and sustainability. The most significant sustainability decision was not to demolish the original structure and redevelop entirely.



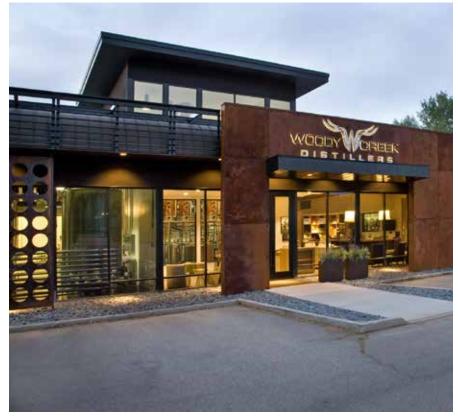








woody creek distillery basalt, colorado



Size: 10,700 square feet

Woody Creek Distillery is the first of its kind in the Roaring Fork Valley with headquarters in the town of Basalt. The building was originally a furniture warehouse and the goal of the project was to reuse and repurpose existing materials while creating a fresh experience for patrons. Clerestory windows were an architectural addition to the building to showcase and fit the state-of-the-art stills.

The Clients desired a design that reflected the nature of the Roaring Fork Valley in its architecture. The space offers a boutique spirits experience with an open tasting area, bar, lounge, retail opportunity and private event space. Glass openings thoughtfully surround the barrel room and fermentation areas which allows both the Master Distiller and patron to see and understand the spirit-making process from several vantage points. The interiors are a juxtaposition of natural and industrial decors including Colorado beetle-kill pine, unique industrial lighting, a burlapinspired wallcovering and pendant lighting to resemble windswept stalks of grain.





architecture / urban design / interior design

r+b offices

aspen and denver, colorado

Size: 1,288 and 3,000 square feet

The Aspen office is located in The Mountain Forge Building, just a block off Main Street, Rowland+Broughton's Aspen office was formerly arranged as multiple enclosed rooms with no natural light penetrating the garden level space. The office's open floor plan facilitates constant design interaction between clients, contractors and consultants, and provides the opportunity for continuous dialogue between design staff, creating a truly collaborative design environment.

In Denver, R+B renovated a historic LoDo building to relocate our Denver studio to the heart of downtown. Originally built in 1892, the building has a storied history as the longtime home of the E.B. Millar Coffee Company. The last several years the building has been used as commercial office space. R+B completed a full tenant build-out highlighting the historic building materials, two conference rooms, studio work spaces, and library.







rowland+broughton

architecture / urban design / interior design



Size: 2,500 square feet

The Aspen and Vail-based Western store was recently completed by R+B in The Forum Shops at Caesars Palace in Las Vegas. This luxury salon retail experience features custom built-ins and display cases designed to highlight the unique western memorabilia and accessories. The furniture and finishes use a sophisticated mix of distressed leathers, hair-on-hide, barnwood siding, and natural fibers to bring the "old west" to this new location.







rowland+broughton architecture / urban design / interior design

dennis basso

aspen + vail, colorado

Size: xx square feet

Hailing from the streets of New York City this luxury purveyor of high-end furs and accessories just recently moved into the former Oilily space in the shops at The Little Nell. R+B was the Architect of Record for the Dennis Basso store, assisting architect, John Lindell of New York City with design, drawings and permits. R+B is currently acting as Architect of Record for Vail Dennis Basso store now open in the Four Seasons Hotel.









rowland+broughton architecture / urban design / interior design



Size: 5,029 square feet

Aspen Skiing Company hired R+B to assist in upgrading the space to create a cohesive shopping experience. The remodel consisted of a branded Helly Hansen space on the lower level and new Four Mountain and D&E retail areas on the upper level. The design goal was to keep each space aesthetically distinct from each other with good flow between their spaces for easy shopping. The Helly Hansen space is cool and modern. The Four Mountain Sports and D&E space is colorful and raw utilizing reclaimed beetle kill wood. Lighting was added to brighten the space and highlight the stairway and new point of sales. Signage and branding were a large component of the process, working though the town's signage process as well as creating branded mats for the interior spaces.





rowland+broughton

architecture / urban design / interior design

"Love you guys so much!!! Thanks for ALL the R+B Team has done for us!"
- Dena Marino, former Chef of Ellina

"The design for Justice Snow's was such a collaborative process, I really enjoyed working with the team and can't wait for another opportunity to collaborate."

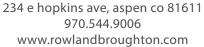
- Matt Duncan, Matt Duncan Design

"The work that R+B has done for me has proven invaluable in winning proposals at DIA.

They are responsive, communicative and dynamic designers that get it done!"

- David Mosteller, Skyport Development







1830 blake st, ste 200, denver co 80202 303.308.1373 office@rowlandbroughton.com