

May 2010 Newsletter

Design

In the Valley

Eco Ranch – Field Notes

Currently under construction, the Eco Ranch is the renovation/addition of a 1969 duplex located on the Aspen Municipal Golf Course. The lot is surrounded by mature trees and magnificent views of Independence Pass and Maroon Bells. For this remodel project special consideration was taken on indoor air quality and environmental illness for this mountain modern influenced home. R+B teamed with a Sustainable Design Consultant in order to weigh the pros and cons of every building material for its effect on people with high environmental sensitivity. The combination of golf course location coupled with keeping a home energy efficient brought about a unique balancing act the team had to follow in order to get the desired result. The existing spaces are completely reconfigured and rooms facing the golf course expanded to enhance comfort and livability. In addition, a second floor was added creating a healthy play loft for the grandchildren. Construction is scheduled to be completed this fall.



Eco Ranch – Aspen, Colorado



Eco Ranch – Aspen, Colorado

On The Front Range

Work Options for Women (WOW) – Women Who Cook!

Rowland+Broughton was honored to be a part of Work Options for Women annual Women Who Cook event. On May 3rd over 500 people gathered to bid, taste and enjoy over 50 Denver-area chefs and restaurants as they prepared some of their famous dishes. R+B donated design time to the auction which will assist in raising money to continue the goals of WOW. Work Options for Women is a unique, non-profit, social enterprise with a proven track record of success in training and employing women in the food service industry. WOW maintains a simple, but critical mission: to combat homelessness and poverty by providing unemployed women with the confidence and skills they need to become gainfully and permanently employed in the food service industry.



Work Options for Women – Dining for a Difference

Expertise

Hospitality Match – Laura Butler, ASID

Laura Butler, ASID recently returned from the Hospitality Match Conference at the Boulders Resort in Carefree, Arizona, hosted by Boutique Media Group. MATCH pairs hospitality (hotel & restaurant) buyers & specifiers with suppliers in one-on-one meetings and networking events. The concept for match came from the desire for designers, who are not only looking for new products, but are also seeking to develop relationships with the owners and representatives. It was very valuable to put faces with the names in the hospitality industry and have an entire weekend to discuss new products for 2011. Emphasis was placed on sustainability and branding in addition to an industry report on the hospitality industry trends for 2010 - 2011.



Hospitality Match – The Boulders Resort - Carefree, Arizona

On The Newsstands

Luxe Magazine – Funnel House

The much anticipated spring issue of Luxe Magazine was just released. R+B's Funnel House is featured in the article "Open House". The Funnel House is located on a site with lake frontage in the Meadowood sub-division of Aspen. The design responds directly to the client's desire to create a central funnel bringing together family and friends. Public spaces are generously sized and flexible for entertaining yet intimate in furnishings for spending time together. The article concentrates on material selections with an emphasis on the Kansas Crème Limestone used on the interior and exterior of the home. The rock was specified to detail the many art niches, archways and fireplaces located throughout the house. [Click here](#) to read the article.



Funnel House – Aspen, Colorado

Mountain Living – Ranch House Reinvigorated

R+B landed on the cover of the May/June issue of Mountain Living. The annual remodeling issue features the 1305 Ranch home located in Aspen, Colorado. The article put emphasis on how remodeling is a homeowner's opportunity to incorporate sustainable materials and techniques. The 1305 Ranch features a long list of sustainable building materials. Emphasis was placed on increasing energy efficiency, reusing 60% of the existing walls and roof. In addition, strategic placement of windows provided successful daylighting techniques while framing great views of the mature aspen trees on the property. Ultimately, renovating an existing home is one of the most important decisions for achieving sustainability. The article includes tips and advice on how to approach a renovation project. [Click here](#) to read the full article.





1305 Ranch – Aspen, Colorado


In the Community – Where you can find us this month...

May 3rd Denver, Colorado	Work Options for Women – WOW
May 13th Denver, Colorado	ASID Awards
May 13th Denver, Colorado	SMPS Marketing Excellence Awards
May 13th Aspen, Colorado	Aspen Young Professionals Association
May 19th Denver, Colorado	Design and Construction Network Event
May 19 - 20th Las Vegas, NV	Hospitality Design Conference & Expo
May 20th Denver, Colorado	Downtown Denver Partnership Forum

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