

## Inside Business

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### BOTTOM LINES | BUSINESS ANNOUNCEMENTS

#### Rowland+Broughton to design new Limelight interiors

Rowland+Broughton Architecture/Urban Design/Interior Design has been selected to develop the interiors of a new Limelight Hotel in downtown Ketchum, Idaho, which is scheduled to be built by Aspen Skiing Co. near Sun Valley's River Run base at Bald Mountain.

Modeled after Skico's successful Limelight Hotel in Aspen, which Rowland+Broughton recently completed a full interior design program for, plans for the new Limelight include 108 hotel rooms and suites, open-plan public spaces and 14 free-market residential units. According to a statement from Rowland+Broughton, the design aesthetic will be the contemporary and inviting and will encourage guests to "bask in the limelight" of this unique hotel concept.

"We are extremely pleased to have been chosen to participate in moving

this exciting hotel project forward. Partnering with Aspen Skiing Co. to expand the Limelight brand into Ketchum is a positive move for all involved. With a focus on both environmental initiatives and inspired design, the hotel will offer an opportunity for visitors to experience the true heart and soul of the local communities," said Rowland+Broughton Principal Sarah Broughton.

Skico's Vice President of Hospitality Don Schuster said about the project, "We are excited to be working with Rowland+Broughton on another project. They have developed a respected reputation by successfully creating thoughtful and inspiring designs while building innovative hotel and hospitality brands."

The start of the project is planned for the summer with completion slated for the 2016 ski season.

The Limelight Hotel in Aspen has recently received the Colorado Hotel and Lodging Association Green Leader Award as well as Condé Nast Traveler's Best Hotels in the West: Readers' Choice Awards 2014. For additional information about Limelight Ketchum, visit [www.rowlandbroughton.com/category/projects-in-progress/limelight-hotel-ketchum/](http://www.rowlandbroughton.com/category/projects-in-progress/limelight-hotel-ketchum/).